

ESCONDIDO (SAN DIEGO), CALIFORNIA



THE SHOPS AT



TRAFALGAR

SOUARE

1310 E. VALLEY PARKWAY ESCONDIDO, CA 92027

EXCLUSIVE INVESTMENT ADVISORS:

JOSEPH CHICHESTER

Managing Director jchichester@farislee.com (949) 221-1813 License No. 01915138

CO-BROKERS:

JOHN REDFIELD

License No. 01928036

MATT BROOKS

Managing Director mbrooks@farislee.com (949) 221-1832 License No. 01976931

SEAN COX

Associate Director scox@farislee.com (949) 244-9335 License No. 02114392

CHRIS TRAMONTANO

License No. 01344898



STATEMENT OF CONFIDENTIALITY & DISCLAIMER

Faris Lee Investments ("FLI") has been engaged as the exclusive financial advisor to the Seller in connection with Seller's solicitation of offers for the purchase of the property known as The Shops at Trafalgar Square, City of Escondido, County of San Diego, State of California. Prospective purchasers are advised that as part of the solicitation process, Seller will be evaluating a number of factors including the current financial qualifications of the prospective purchaser. Seller expressly reserves the right in its sole and absolute discretion to evaluate the terms and conditions of any offer and to reject any offer without providing a reason therefore. Further, Seller reserves the right to terminate the solicitation process at any time prior to final execution of the Purchase Agreement.

The information contained in this Offering Memorandum is confidential and furnished solely for the purpose of a review by a prospective purchaser of the Property, and it is not to be used for any other purpose or made available to any other person without the express written consent of Seller or FLI. The material is based in part upon information

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A prospective purchaser's sole and exclusive rights with respect to this prospective transaction, the Property, or information provided herein

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\$6,525,000 PRICE

\$358,870

5.50% CAP RATE

SPECIFICATIONS:

GLA: 14,164 SF

Land Area: 1.13 AC

LOCATION:

1310 E. Valley Parkway Escondido, CA 92027

Faris Lee Investments is pleased to offer for sale the fee simple (land and building) interest in the Shops at Trafalgar Square, a 100% occupied, 14,164 SF strip center located in the densely populated City of Escondido (San Diego County), California. The Property is within an ALDI (NAP) anchored center, featuring an IHOP (NAP) pad, and is comprised of a mix of essential local/regional, internet-resistant tenants, providing an investor security in the real estate, tenant lineup, and long-term cash flow. All of the Tenants within the Property have recently signed new 5 to 10 leases, which feature rare 3% annual rent increases.

The subject property's location is strategically positioned on the East Valley Parkway corridor at the signalized intersection of East Valley Parkway and Harding which features over ±32,500 VPD traffic volume at intersection. The trade area demographics feature a 1-Mile population base of nearly 42,000 residents and over 140,000 residents within a 3 mile radius. East Valley Parkway is the main "East / West" Arterial providing access to and from the I-5 Freeway and Highway 78.

INVESTMENT HIGHLIGHTS

Newly Repositioned Center (2021) with Broad Mix of Essential & Internet-Resistant Tenants

- » 76% of the GLA features essential businesses providing peace of mind to investors
- » Rare 3% annual increases for all Tenants, hedging inflation and increasing cash flow year over year
- » No deferred maintenance with the recent renovations to building
- » New long-term leases, 5 to 10 years across the rent roll, provide security to investors











Part of Record Breaking Regional Grocery Anchored Shopping Center with National Tenants | ALDI and IHOP

- » ALDI (2000+ locations in the US) sold for a National Record 4.03% CAP Rate
- » IHOP was purchased pre-market by the Tenant at a 4.38% CAP Rate, highlighting the exceptional performance of the location

Unique and Dynamic Regional Trade Area with Strong Demographics

- » Shops at Trafalgar Square is strategically positioned at the Commercial Core of Escondido
- » Approximately 192,000 population within a 5-mile radius with Average Household Incomes exceeding \$99,000
- Daytime employment of nearly 8,400 within a 1-mile radius
- » Shops at Trafalgar Square is located near the signalized intersection of E. Valley Parkway and Harding Street (±32,500 VPD), which is at the heart of the trade area
- » Located within two blocks of six major shopping centers that include tenants such as The Home Depot, Wal-Mart, Albertsons, CVS and 24 Hour Fitness
- » The Property is positioned at the most travelled portion of E. Valley Parkway, which is the main corridor connecting Escondido and Valley Center to Interstate 15







PROPERTY SPECIFICATIONS

* Regis 2020



ADDRESS

1310 E. Valley Parkway Escondido, CA 92027



LAND AREA

± 1.15 Acres



PARKING

65 dedicated parking spots (4.58 per 1000 SF)



ACCESS

There are three (3) access points to the entire center, one (1) along E. Valley Parkway and two (2) along Harding Street.



RENTABLE AREA

14,164 SF



OWNERSHIP

Fee Simple (Land & Building)



TRAFFIC COUNTS

E. Valley Parkway: $\pm 27,247 \text{ VPD}$ Harding Street: $\pm 5,659 \text{ VPD}$ Interstate 15: $\pm 291,000 \text{ VPD}$



YEAR BUILT/ RENOVATED

1980 / 2019

PARCEL MAP

APN: 230-141-33-00



TENANT SYNOPSIS



DENTAL EXPRESS

The Art Deco, train-themed dental practice focuses on patient-centered care. The beautiful décor in the office is equally matched with a warm and inviting team of professionals that immediately make patients feel comfortable. Their approach to providing care is to make it easy for patients to be seen and provide prices that make sense to the pocketbook. They are the "one stop" shop for the entire family because we see both adults and children.

Company Type: Private



FIT BODY BOOT CAMP

Fit Body Boot Camp is the world's fastest growing fitness boot camp brand, and we offer our members around the world affordable, convenient, 30-minute fat loss boot camps that challenge the body and deliver results every time. Their specialized Afterburn workouts use a combination of High Intensity Interval Training (HIIT) and Active Rest Training to get your body to burn up to twice the fat and calories that traditional workouts burn in only half the time. Every group training session is led by an experienced and certified personal trainer and is designed to be fun, high energy, and challenging so that you burn the maximum fat and tone your muscles.

Company Type: Private











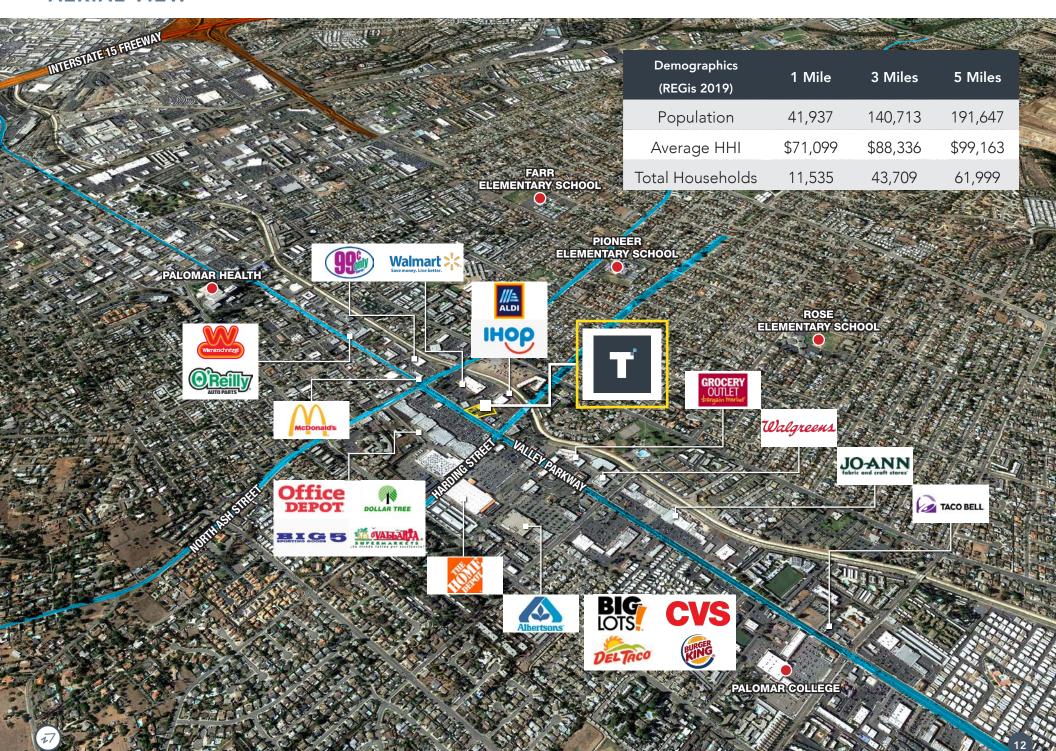








AERIAL VIEW



DISTANCE FROM ESCONDIDO:









Pacific Coast

San Diego

Orange County

Palm Springs



151,300City Population as of 2020



33.6%Future job growth in the next 10 years



3.94%Average annual home appreciation since 2000



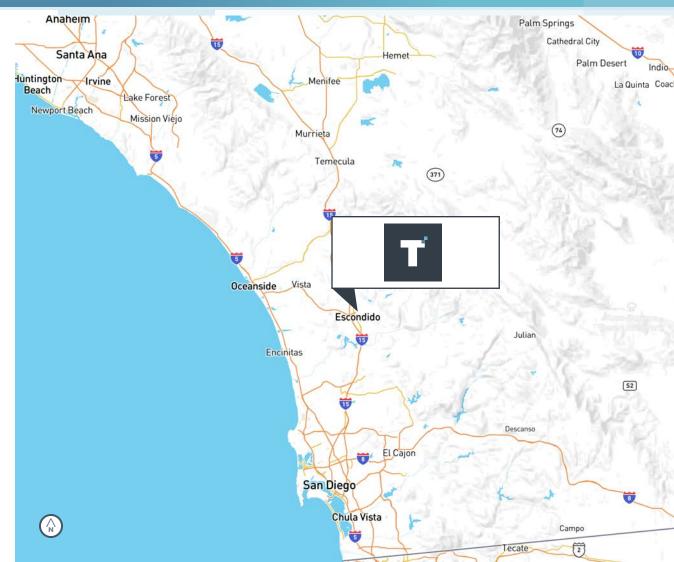
191,647 Estimated population in 5 mile radius



\$99,163
Average household income in 5 mile radius



30 Minutes From Downtown San Diego



THE CITY OF ESCONDIDO

Founded in 1881, Escondido is one of the oldest towns in Southern California. It lies just 30 minutes North of Downtown San Diego and 25 minutes from some of the best beaches in the area. The town and surrounding region are known for their incredibly mild climate, with temperatures consistently between 65 and 85 degrees year-round. Escondido offers all of its residents, human and otherwise, a plethora of outdoor spaces and conservation areas in which to thrive. In 1996, the City acquired Daly Ranch, a 3,058 Acre conservation area dedicated to the perpetuity of the area's rare and diverse wildlife.

Once considered a City with more obstacles than entry ways for new businesses, Escondido now holds a reputation as one of the finest places for workers to live and do business in the state.

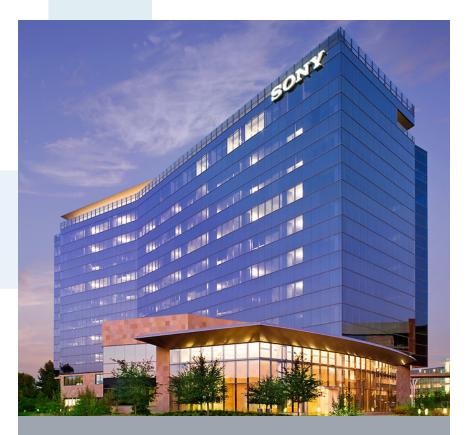
ECONOMIC HIGHLIGHTS

A Place to do Business

The young and relatively affluent population keeps the town's retail, dining, and recreation areas vibrant and profitable. Residents work in a range of industries. Out of the approximately 64,000 employed civilian residents over the age of 16, 15% work in educational, health care and social services; 13% in retail trade; 13% in construction; 12% in professional, scientific, management, administrative, and waste management services; 11% in arts, entertainment, recreation, and accommodation and food services; 11% in manufacturing; and 11% in other services.

An Arts and Entertainment Hub

Escondido is well known across the state and the country for its extensive investment in arts and entertainment. Many famous museums, theaters, eateries, and state parks call the City home, including The California Center for the Arts, The Deer Park Winery and Auto Museum, the Escondido Children's Museum, the San Pasquel Battlefield State Park, and the Patio Playhouse. For sports enthusiasts, both Escondido and nearby San Diego provide a wide assortment of professional and amateur offerings for spectators and athletes alike.



MAJOR EMPLOYERS IN THE AREA











SONY

DEMOGRAPHICS



Population

Escandida CA (REGis 2020)

2020 Estimated Total Employees

2020 Estimated Employee Population per Business

2020 Estimated Residential Population per Business

Escondido, CA (REGIS 2020)	1 Mile	3 Mile	5 Mile
2020 Estimated Population	41,937	140,713	191,647
2025 Projected Population	42,443	142,035	193,884
2010 Census Population	39,756	131,885	180,278
2000 Census Population	38,833	122,455	164,721
Projected Annual Growth 2020 to 2025	0.2%	0.2%	0.2%
Historical Annual Growth 2000 to 2020	0.4%	0.7%	0.8%
2020 Median Age	31.0	34.3	36.4
2020 Estimated Households	11,535	43,709	61,999
2025 Projected Households	12,016	45,581	64,813
2010 Census Households	10,833	40,679	57,900
2000 Census Households	11,237	39,317	54,554
Projected Annual Growth 2020 to 2025	0.8%	0.9%	0.9%
Historical Annual Growth 2000 to 2020	0.1%	0.6%	0.7%
2020 Estimated White	50.4%	56.1%	60.4%
2020 Estimated Black or African American	2.9%	2.9%	2.8%
2020 Estimated Asian or Pacific Islander	4.6%	7.0%	7.7%
2020 Estimated American Indian or Native Alaskan	1.3%	1.1%	1.0%
2020 Estimated Other Races	40.9%	32.9%	28.2%
2020 Estimated Hispanic	69.7%	53.9%	46.1%
2020 Estimated Average Household Income	\$71,099	\$88,336	\$99,163
2020 Estimated Median Household Income	\$61,358	\$74,508	\$82,386
2020 Estimated Per Capita Income	\$19,763	\$27,579	\$32,220
2020 Estimated Total Businesses	953	4,614	7,020

8,414

8.8

44.0

41,576

9.0

30.5



Households

Income

64,150

9.1

27.3



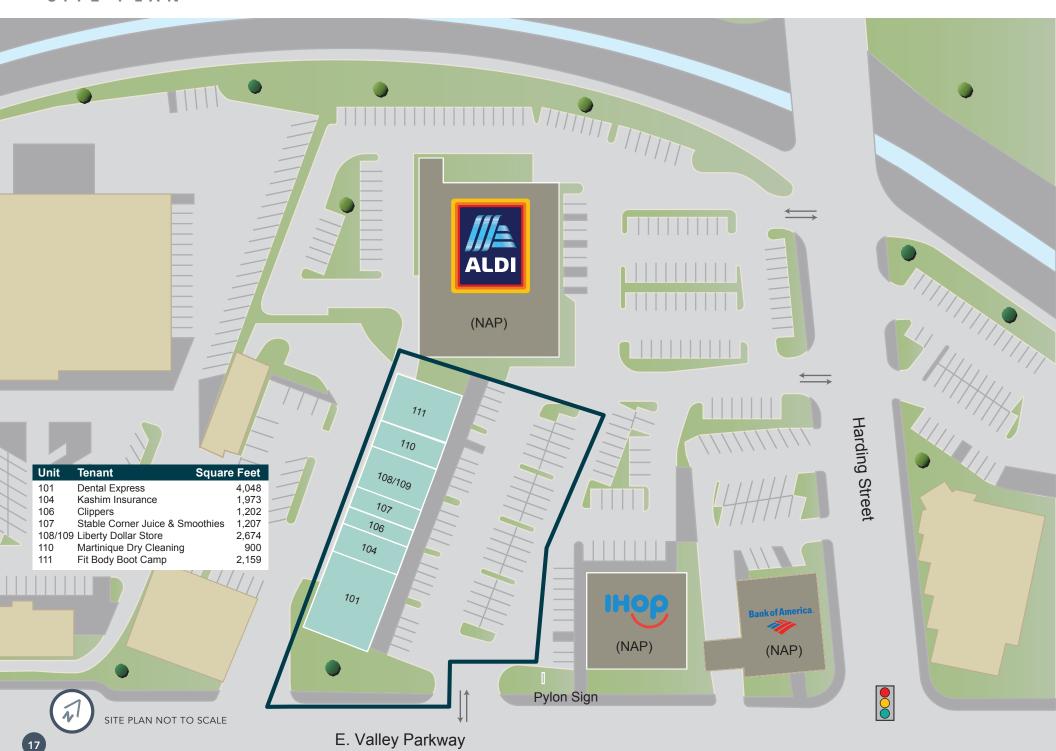


Business

Ethnicity







RENT ROLL

Suite #	Tenant	Size (SF)	% of Total (SF)	Date	Increase	Monthly Rent	\$/SF	Annual Rent	Annual \$/SF	% of Total (Rent)	Recovery Type	CAM Estimate (\$/SF/MO)	Lease Start	Lease Expiration	Market Rent (\$/SF/Mo)	Lease Options
101	Dental Express	4,048	29%	Current Dec-2021 Dec-2022 Dec-2023 Dec-2024 Dec-2025 Dec-2026 Dec-2027 Dec-2028 Dec-2029	3% 3% 3% 3% 3% 3% 3% 3%	rafalgar Squ \$10,478 \$10,792 \$11,116 \$11,450 \$11,793 \$12,147 \$12,511 \$12,887 \$13,273 \$13,671	\$2.59 \$2.67 \$2.75 \$2.83 \$2.91 \$3.00 \$3.09 \$3.18 \$3.28 \$3.38	Center Portio \$125,736 \$129,508 \$133,393 \$137,395 \$141,517 \$145,762 \$150,135 \$154,639 \$159,279 \$164,057	\$31.06 \$31.99 \$32.95 \$33.94 \$34.96 \$36.01 \$37.09 \$38.20 \$39.35 \$40.53	34%	NNN	\$1.06	11/1/2020	1130/2030		2 (5-Year) 3% annual inc.
104	Kashim Insurance	1,973	14%	Current Jan-2022 Jan-2023 Jan-2024	3% 3% 3%	\$3,946 \$4,064 \$4,186 \$4,312	\$2.00 \$2.06 \$2.12 \$2.19	\$47,352 \$48,773 \$50,236 \$51,743	\$24.00 \$24.72 \$25.46 \$26.23	13%	NNN	\$1.06	1/1/2021	12/31/2025		2 (3-Year) 3% annual inc.
106	Clippers	1,202	8%	Current Jan-2022 Jan-2023 Jan-2024 Jan-2025	3% 3% 3% 3%	\$2,404 \$2,476 \$2,550 \$2,627 \$2,706	\$2.00 \$2.06 \$2.12 \$2.19 \$2.25	\$28,848 \$29,713 \$30,605 \$31,523 \$32,469	\$24.00 \$24.72 \$25.46 \$26.23 \$27.01	8%	NNN	\$1.06	1/2/2021	5/31/2026		2 (2-Year) 3% annual inc.
107	Stables Corner Juice and Smoothies	1,207	9%	Current Feb-2022 Feb-2023 Feb-2024 Feb-2025	3.07% 2.98%	\$2,595 \$2,667 \$2,752 \$2,836 \$2,921	\$2.15 \$2.21 \$2.28 \$2.35 \$2.42	\$31,141 \$32,010 \$33,024 \$34,037 \$35,051	\$25.80 \$26.52 \$27.36 \$28.20 \$29.04	8%	NNN	\$1.06	1/2/2021	5/31/2026		1 (5-Year) 3% annual inc.
108	Liberty Dollar Store	2,674	19%	Current		\$5,348	\$2.00	\$64,176	\$24.00	17%	NNN	\$1.06	10/1/2021 Est. Comme	9/1/2026 ncement Date		
110	Martinique Dry Cleaning	900	6%	Current Oct-2021 Oct-2022 Oct-2023 Oct-2024	3% 3% 3% 3%	\$1,716 \$1,767 \$1,821 \$1,875 \$1,931	\$1.91 \$1.96 \$2.02 \$2.08 \$2.15	\$20,592 \$21,210 \$21,846 \$22,501 \$23,176	\$22.88 \$23.57 \$24.27 \$25.00 \$25.75	6%	NNN	\$1.06	7/7/2005	6/30/2025		1 (5-Year) 3% annual inc.
111	Fit Body Boot Camp	2,159	15%	Current Oct-2021 Oct-2022 Oct-2023 Oct-2024 Oct-2025	3% 3% 3% 3% 3%	\$4,356 \$4,487 \$4,621 \$4,760 \$4,903 \$5,050	\$2.02 \$2.08 \$2.14 \$2.20 \$2.27 \$2.34	\$52,272 \$53,840 \$55,455 \$57,119 \$58,833 \$60,598	\$24.21 \$24.94 \$25.69 \$26.46 \$27.25 \$28.07	14%	NNN	\$1.06	10/1/2020	1/31/2026		2 (5-Year) 3% annual inc.
	Total Occupied Total Vacant Total / Wtd. Avg	0	100% 0% 100%	Tot	Occupied al Vacant Vtd. Avg:	\$0	\$2.18 \$2.18	\$370,117 \$0 \$370,117	\$26.13 \$26.13	100% 0% 100%						

TRANSACTION SUMMARY

Financial Information

Price: \$6,525,000

Property Specifications

Rentable Area: 14,163 SF Land Area: 1.13 Acres Year Built / Renovated: 1980 / 2021

Address: 1310 E. Valley Parkway Escondido, CA 92027

Major Tenants: Dental Express, Fit Body Bootcamp, Liberty Dollar Store

APN: 230-141-33-00

Operating Information

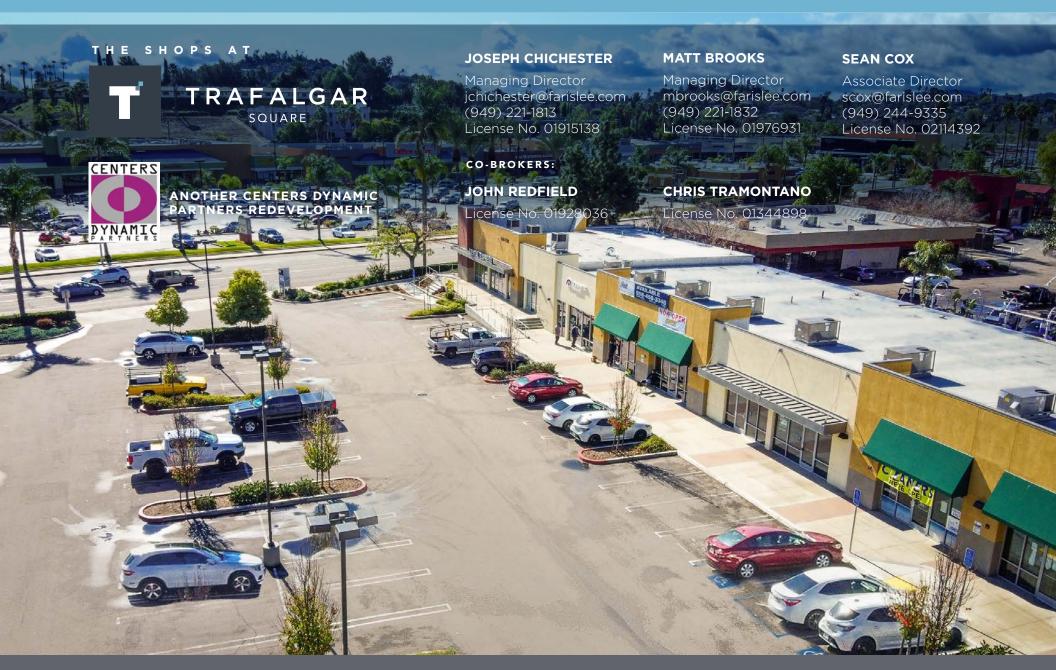
		<u>In-Place</u>	<u>Dec-25</u>	
Gross Potential Rent		\$369,061	\$413,999	
Plus Recapture		\$176,352	\$193,985	
Tot. Gross Potential Income		\$545,413	\$607,984	
Less Vacancy (Rent)		(\$11,072) 3%	(\$12,420) 3%	
Less Vacancy (NNN)		(\$5,291) 3%	(\$5,820) 3%	
Effective Gross Income		\$529,050	\$589,744	
Less Expenses		(\$170,180)	(\$187,196)	
Net Operating Income		\$358,870	\$402,548	
Less Loan Pmt.		(\$228,528)	(\$228,528)	
Cash Flow		\$130,343	\$174,021	
Cap Rate		5.50%	6.17%	
Cash/Cash		5.71%	7.62%	
Operating Expenses		PSF/Yr	PSF/Yr	
Taxes (1)	1.156%	(\$75,431) (\$5.33)	(\$82,974) (\$5.86)	
Insurance ⁽²⁾		(\$8,349) (\$0.59)	(\$9,184) (\$0.65)	
CAM (3)		(\$70,011) (\$4.94)	(\$77,012) (\$5.44)	
Management ⁽⁴⁾		(\$16,362) (\$1.16)	(\$17,999) (\$1.27)	
Total		/£470.400\	/#107 10/\ /#12 22\	

- (1) Taxes reassessed on new purchase price based on current millage rate $\,$
- (2) Insurance based on owner's 2021 budget
- (3) CAM based on owner's 2021 budget
- (4) Management estimated at owner's 2021 budget

Estimated Potential 1st Loan:

Loan Amount:	\$4,241,000	65%
Down Payment:	\$2,284,000	35%
Payment (monthly):	(\$19,044)	
Interest Rate:	3.50%	
Amortization:	30 Years	
Maturity:	10 Years	





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